**Aaron Twitchen – PR – FRINGE - CORRECTED**

**First draft – JW – 5 May 2024**

**PRESS RELEASE – for immediate release**

**Comedian Aaron Twitchen puts the audience in control of his new Fringe show**

**Aaron Twitchen, Himbo**

**Gilded Balloon Patter House (Venue 24),**

**Chambers Street, EH1 1HT**

**1900 hours 31 July to 25 August (not 12 August)**

Having lost control of his love life, comedian Aaron Twitchen will be handing over control of his new Fringe show, **Himbo**, to his audience, and allowing them to pick which topics will be covered each night. It’s the ultimate live stand-up experience, and no two shows will be exactly the same.

With the audience picking the stories that Aaron tells, every performance will be fresh and unique. And whilst audiences can expect plenty of laughs (Aaron’s previous shows have been described as “hilarious, warm, energetic” – The Skinny and “positive, feel-good fun” – Scotsgay), **Himbo** also explores some of the issues affecting the LGBTQ+ community.

**Himbo** will see Aaron talk about everything from being dumped by the love of his life during his best friend’s destination wedding, dating disasters, pop culture, conversion therapy, and blood donation.

“I wanted to create a show that would resonate with anyone who’s loved, lost and longed for a diamond the size of their fist, but ended up ditched, disappointed, and drunk on prosecco produced by a pop icon” Arron explains.

“But at the same time, I wanted to explore some of the issues that affect me as a gay man, and which impact on the LGBTQ+ community, but to do so in a way that wasn’t preachy or dull” he adds.

Aaron’s trademark ability to make serious subjects entertaining and accessible, was the driving force behind his Guardian recommended, Apple Top 10 podcast, **A Matter of Pride,** and, more recently his debut book, **Homo History**, which was published in May this year.

Homo History is a collection of fun, witty, but often heartfelt essays on the issues affecting the LGBTQ+ community today; the events that shaped LGBTQ+ culture and rights; and the heroes, icons and divas who have inspired, entertained, and stood with (and fought for) the queer community.

**- ENDS -**

For photos of Aaron to use in articles visit: <https://www.iloveaaron.co.uk/gallery>

To arrange an interview, request alternative images etc, please contact Aaron on 07875657972 or via email at aaron@iloveaaron.co.uk

**Notes to editors:**

* **Himbo** will be Aaron’s sixth solo show at Edinburgh Festival Fringe – it runs from 31 July to 25 August (no show on 12 August) at 7pm at Gilded Balloon Patter House, 3 Chambers Street, Edinburgh EH1 1HT (Venue 24)
* Aaron has been a regular fixture on the UK comedy circuit for over 15 years and regularly hosts and headlines at some of the country’s top comedy clubs. He is also in demand as tour support for acts such as Luisa Omielan, and as a host and performer at events and festivals such as Manchester Pride, Birmingham Pride, Cardiff Pride, Cambridge Pride and Ludlow Pride
* Aaron is familiar face online, thanks to his own YouTube channel, and appearances in numerous viral videos (including a Side Men video with over 32 million views). In 2022, one of his online sketches won a Lovie Award.
* Aaron was a Mr. Gay England Finalist in 2021.
* An experienced writer and actor, Aaron’s credits include several shows for BBC Radio 4. He has also appeared on Channel 4’s Dumped.
* A former circus artist, Aaron is an experienced aerial silk performer and performed his unique stand-up comedy/ aerial circus fusion show at the 2017 Edinburgh Festival Fringe.
* Aaron’s debut book, **Homo History** was published in May 2024 and copies of the book – including a limited number of luxe, full-colour, photo filled hardbacks – will be available as merch after Aaron’s Fringe shows (please note that the hardback is only available as post-show merch and is part of a strictly limited, one-off print run).
* Within a week of publication, Homo History was ranked in the top twenty of Amazon’s LGBTQ+ Nonfiction chart, and in the top 10 of the Teen & Young Adult LGBTQ+ Nonfiction eBook chart.

**Links:**

Fringe show: <https://tickets.edfringe.com/whats-on/aaron-twitchen-himbo>

Website: [www.iloveaaron.co.uk](http://www.iloveaaron.co.uk)

Book: [https://www.amazon.co.uk/Homo-History-stonewall-conversion-explanation-ebook/dp/B0CTKJH7S6/ref=monarch\_sidesheet](https://www.amazon.co.uk/Homo-History-stonewall-conversion-explanation-ebook/dp/B0CTKJH7S6/ref%3Dmonarch_sidesheet)

Podcast: <https://podcasts.apple.com/gb/podcast/matter-of-pride-a-comedy-education-of/id1569359773>

**Socials**

Twitter / X: @AaronTwitchen

Facebook: [www.facebook.com/aarontwitchencomedy](http://www.facebook.com/aarontwitchencomedy)

YouTube: <https://www.youtube.com/azbotwitch>